

# About As Bad As We Feared. Maybe Worse.

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# Aviation Segments By Damage

*Most to Least*  
**Annotated,**  
**Six Months In**

<b>Twin aisle jetliners</b>	<p>International traffic hit hardest and longest. Already an overcapacity situation. Secular shift towards single aisles already underway.</p> <p><b>It's just that bad.</b></p>
<b>Single aisle jetliners</b>	<p>Fuel prices a big problem. China comeback uncertain. Some relief due to deferred Airbus ramp, and MAX stop.</p> <p><b>Same.</b></p>
<b>Business Jets</b>	<p>Large cabin strongly correlated with oil prices. Small/medium strongly correlated with corporate profits, equities indices.</p> <p><b>Might recover quickly; still a 2020/21 downturn</b></p>
<b>Civil Rotorcraft</b>	<p>Oil and gas segment (large) hit again, before recovery even began.</p> <p><b>About right...wait and see.</b></p>
<b>Military Programs</b>	<p>Emphasis on "shovel-ready." Advance development programs at greater risk. Pure-play contractors in best shape; suppliers with most defense in best shape.</p> <p><b>All good. In fact, better.</b></p>

# Aircraft Markets, In Good And Bad Years

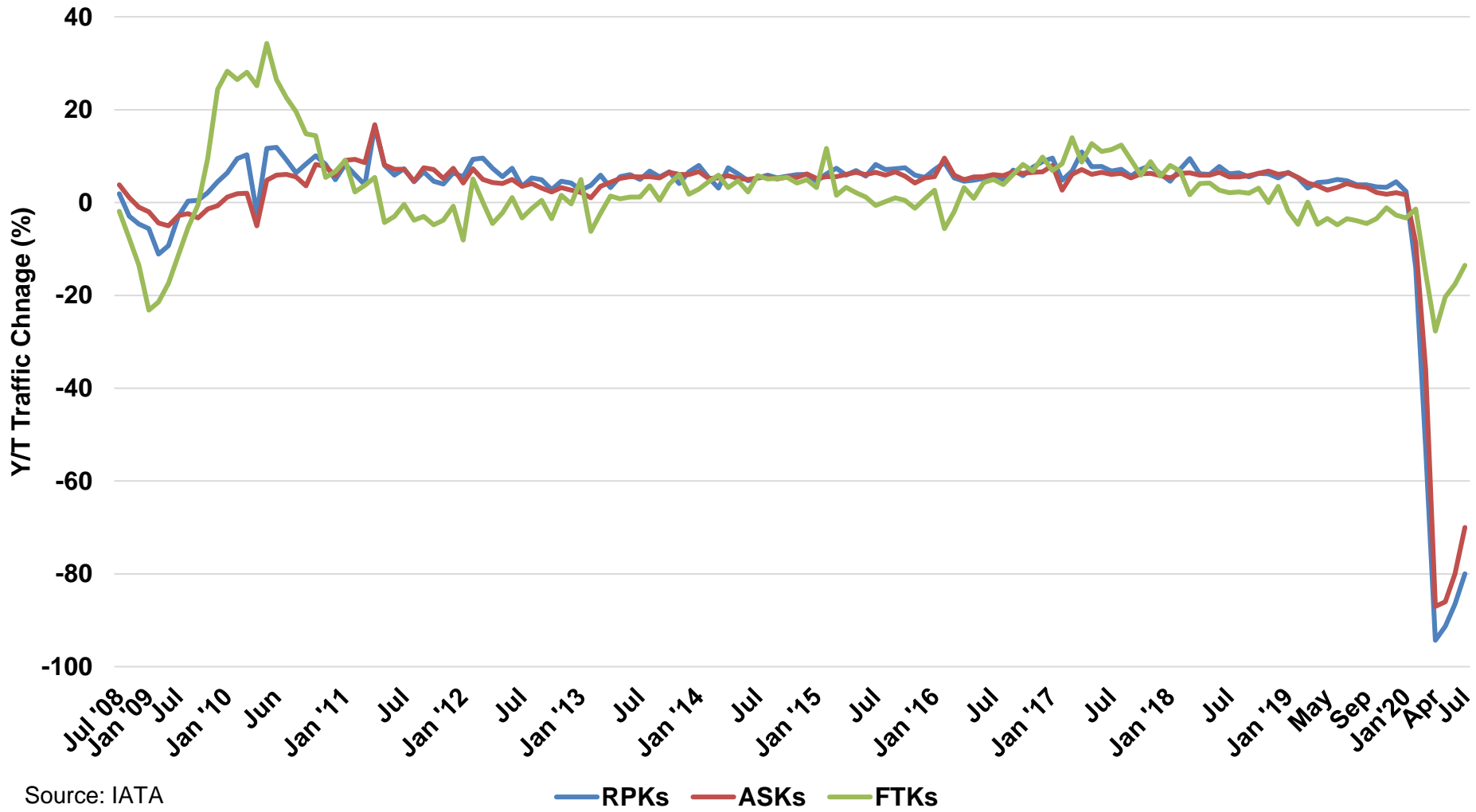
<u>World New Deliveries</u>	<u>CAGR</u>	<u>CAGR</u>	<u>CAGR</u>	<u>Change</u>
<u>In 2019 (2020 \$)</u>	<u>'03-'08</u>	<u>'08-'14</u>	<u>'14-18</u>	<u>'18-'19</u>
Jetliners-SA (\$46.2 b)	9.7%	6.9%	5.0%	<b>-23.9%</b>
Jetliners-TA (\$55.3 b)	5.0%	13.5%	1.7%	2.0%
Regionals (\$5.8 b)	3.9%	<b>-3.1%</b>	<b>-5.2%</b>	<b>-5.1%</b>
Business Aircraft (\$22.4 b)	16.7%	<b>-2.2%</b>	<b>-5.0%</b>	15.6%
Civil Rotorcraft (\$3.9 b)	18.5%	<b>-2.5%</b>	<b>-7.4%</b>	<b>-6.6%</b>
Military Rotorcraft(\$13.3 b)	10.6%	9.6%	<b>-11.8%</b>	16.9%
Military Transports (\$4.9 b)	3.2%	<b>-0.9%</b>	0.2%	<b>-1.2%</b>
Fighters (\$24 b)	1.6%	0.8%	2.5%	25.5%
<u>All Civil</u> (\$133.8 b)	<u>9.7%</u>	<u>5.6%</u>	<u>1.4%</u>	<b><u>-7.6%</u></b>
<u>All Military</u> (\$45.5 b)	<u>3.9%</u>	<u>4.0%</u>	<b><u>-3.3%</u></b>	<u>16.6%</u>
<u>Total</u> (\$179.3 b)	<u>8.0%</u>	<u>5.2%</u>	<u>0.3%</u>	<b><u>-2.4%</u></b>

# Traffic: Like Nothing We've Ever Seen Before

63% Decline in 2020?

2019 Totals: RPKs 4.2%, ASKs 3.4%, FTKs -3.3%

2018 Totals: RPKs 6.5%, FTKs 5.4%; 2017: RPKs 7.6%, FTKs 9%



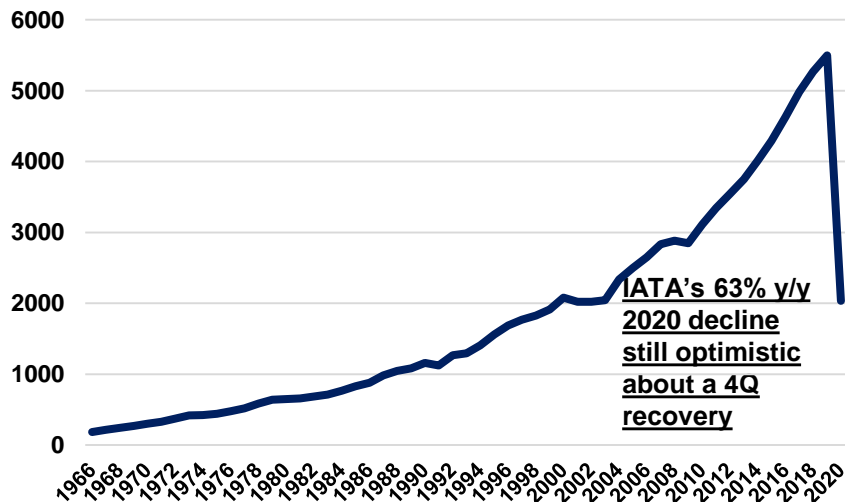
Source: IATA

— RPKs — ASKs — FTKs

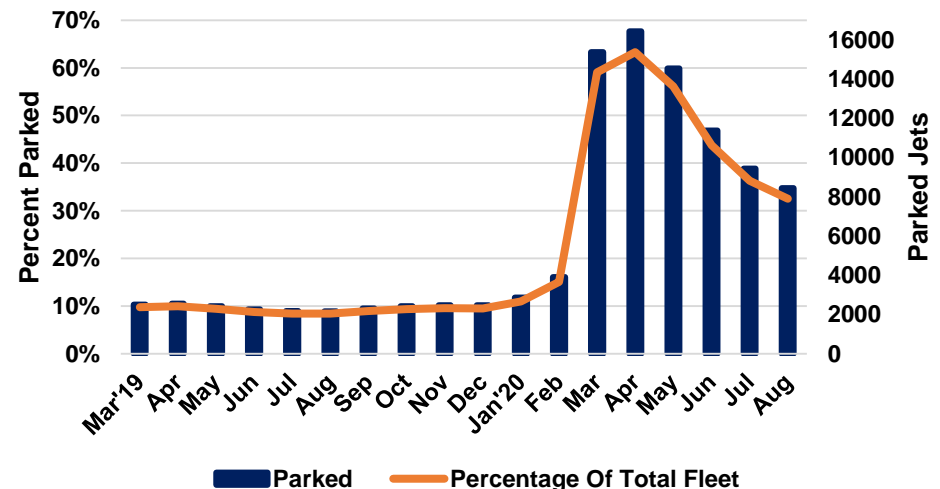
# More Unprecedented Numbers

- **Traffic decline, parked fleet like no previous shock.**
  - Per Paul Krugman, reflect a world economy in a “medically-induced coma.”
  - Traffic recovery is determined by the virus, not politicians or economics.
  - Back to peak in late 2023.
- **Backlogs holding up (MAX a concern), but meaningless in a downturn.**
  - Just 1% of January backlog has cancelled; nearly half deferred.
- **Many early retirements coming, particularly twin aisles.**
  - Primarily twin aisles; A380 bloodbath.
- **Aftermarket catastrophe.**

World Air Traffic (RPM Bns)



World Jet Fleet: Now ~33% Unemployed



# Two Metrics To Watch

## One Crisis May Be Peaking; The Next Might Be Starting

Market Summary > Zoom Video Communications Inc  
NASDAQ: ZM

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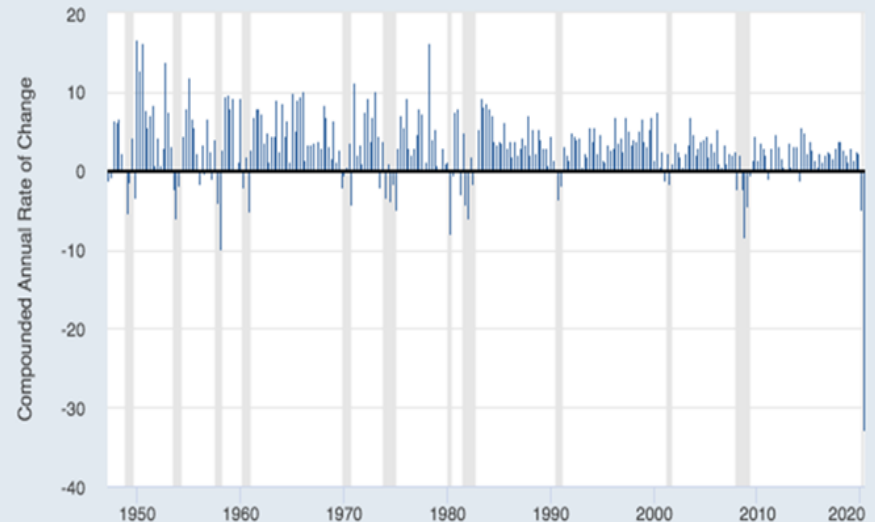
253.91 USD +3.91 (1.56%) ↑

Jul 31, 4:00 PM EDT · Disclaimer



Open	253.50	Div yield	-
High	255.20	Prev close	250.00
Low	248.36	52-wk high	281.00
Mkt cap	71.63B	52-wk low	60.97
P/E ratio	1,403.83		

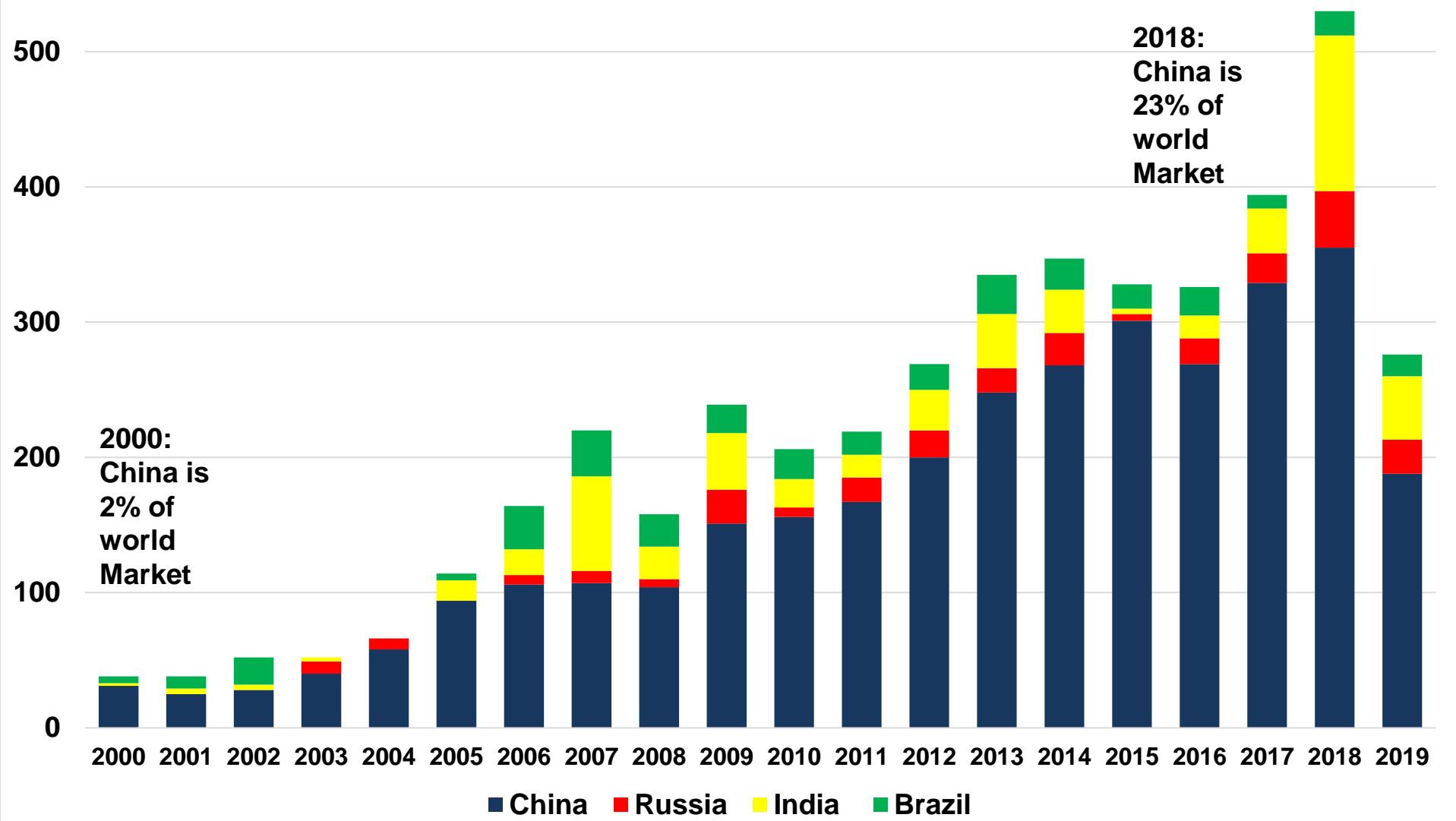
FRED Real Gross Domestic Product



Source: U.S. Bureau of Economic Analysis

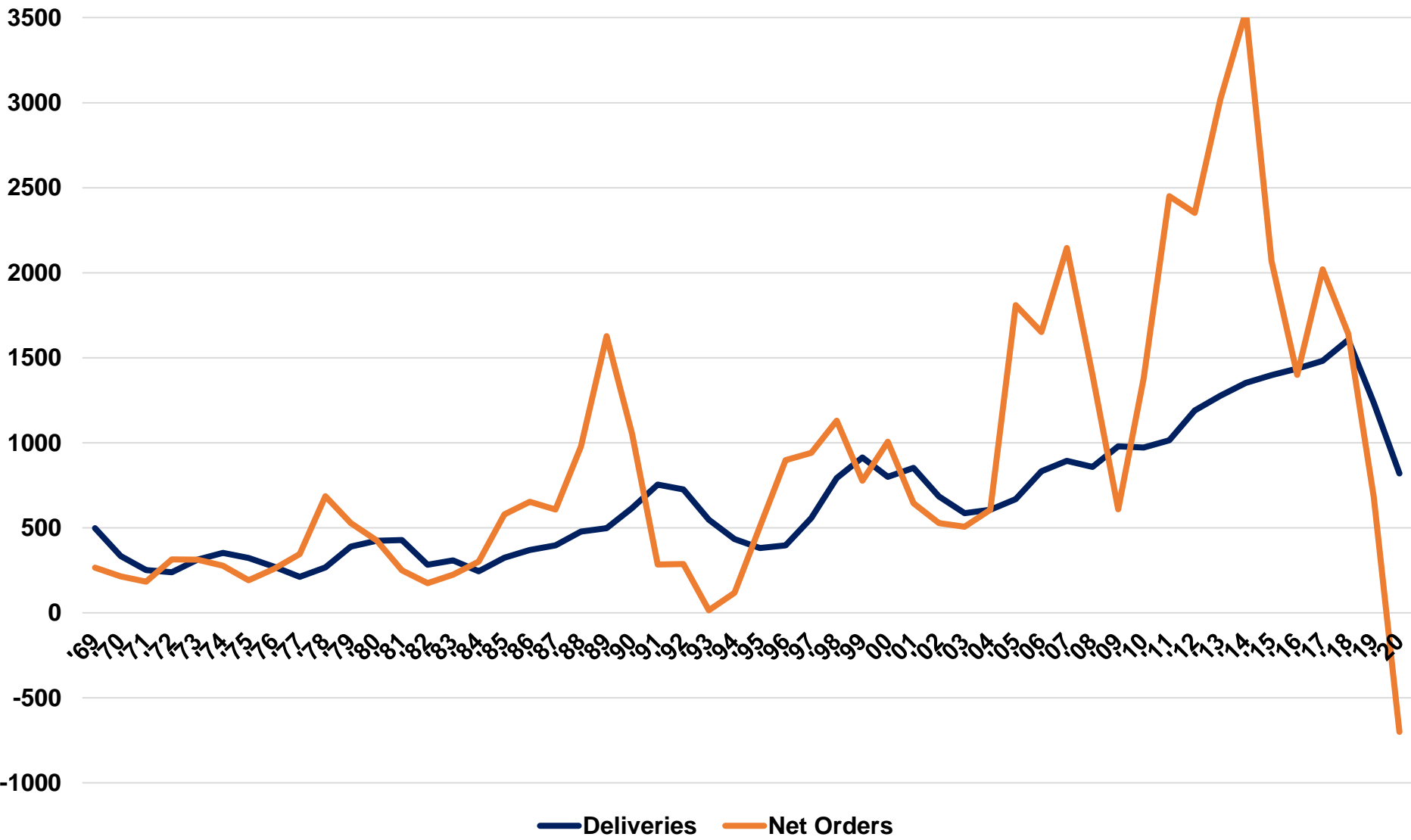
# BRIC Deliveries: Peaked; Watch China

## Growth May Not Resume For A Few Years



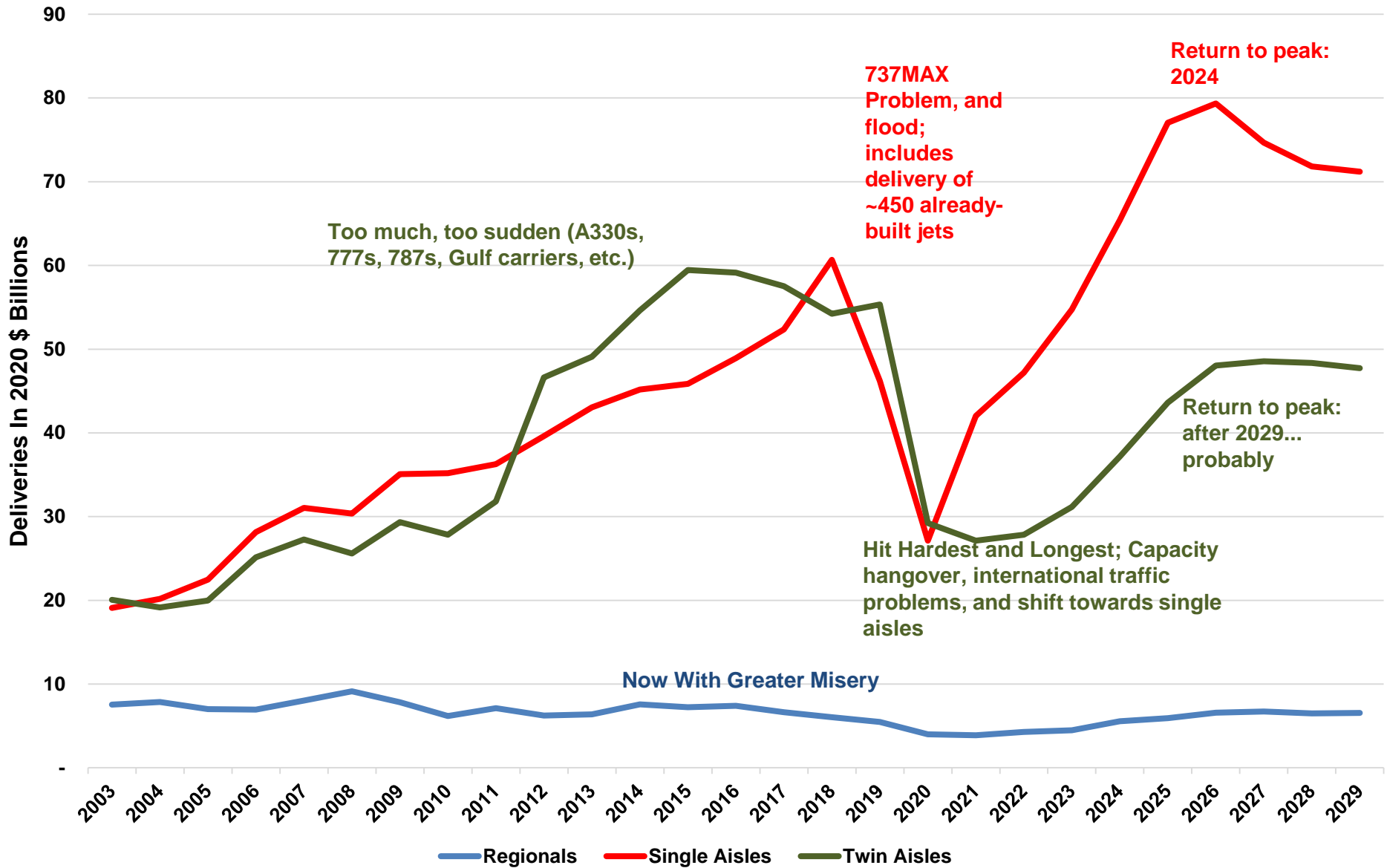
# Large Jetliner Orders And Deliveries

## Book-To-Bill No Longer A Thing

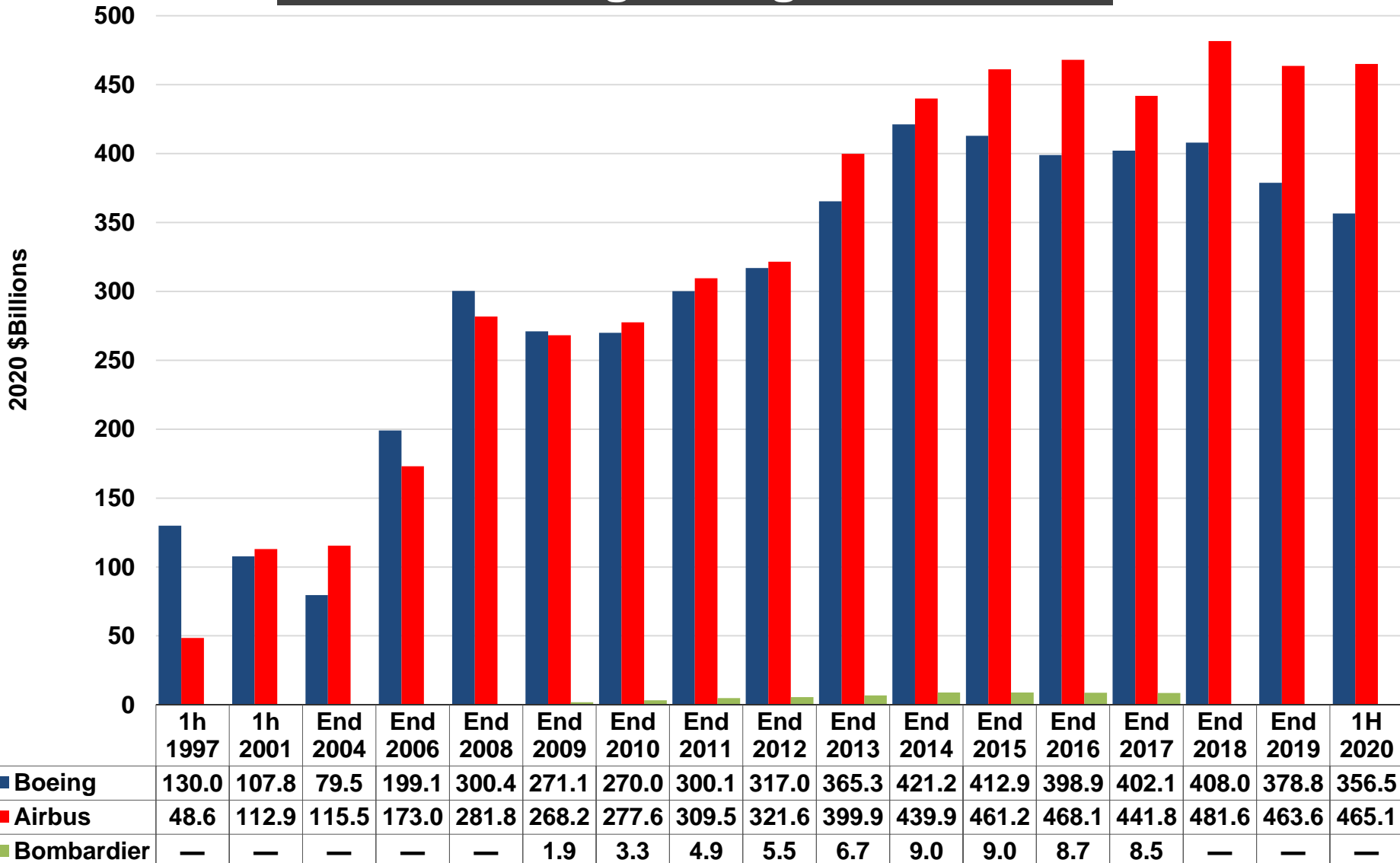




# The Air Transport Market By Segment



# Firm Order Backlog Values (July 1): Boeing Taking A Hit

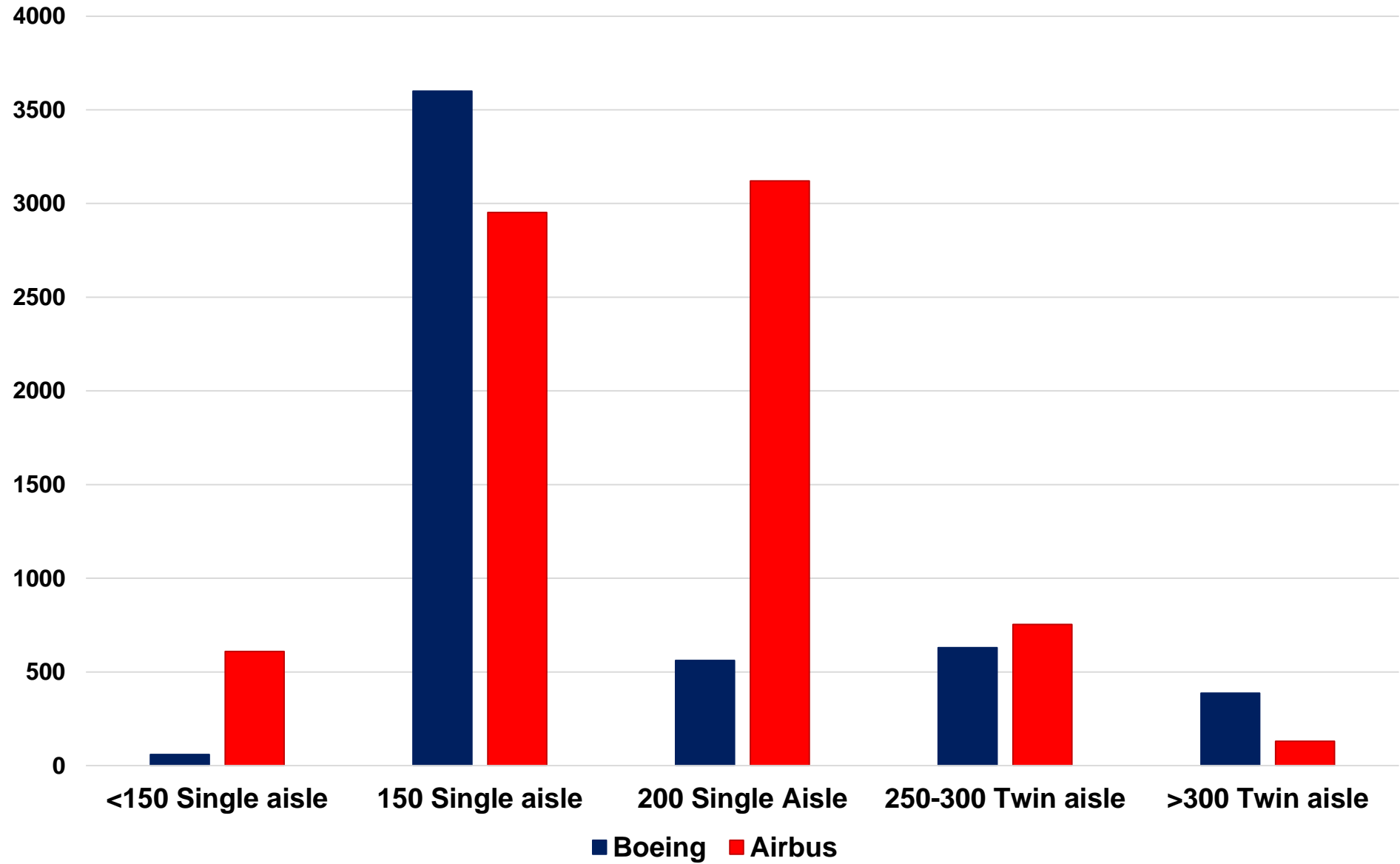


# Jetliner Types And Fleets

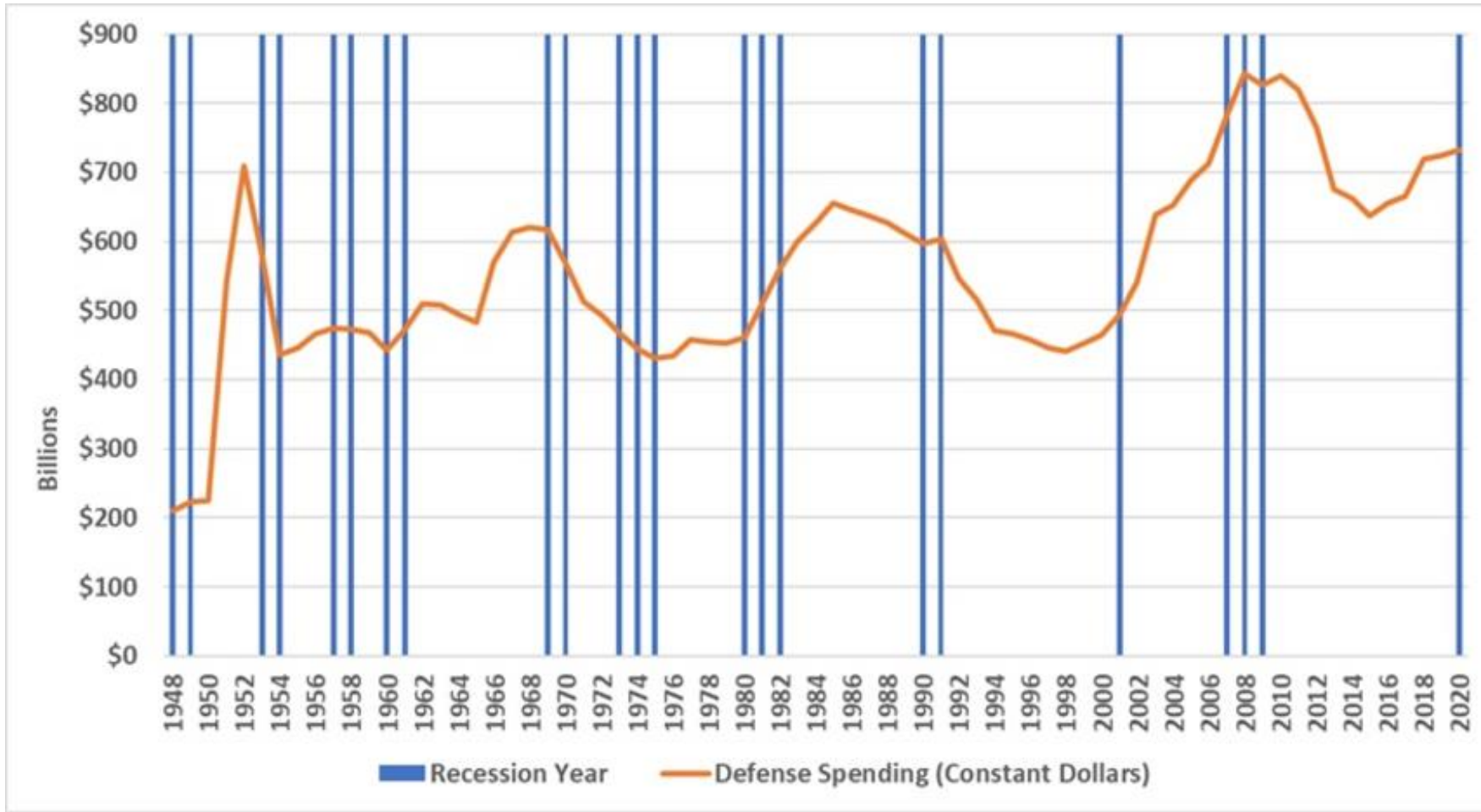
## *Trends And Themes*

- **Downsizing trend: demand for jets offering equivalent functionality and equal/better economics, fewer seats, than older models.**
  - Thus, A321neo will do well as replacement for older, mid-range twin aisles; A220 will do well as replacement for older 737s and A319/320s.
- **Boeing single aisle product line now boxed in; MAX8 fine, but outflanked from above and below.**
  - A321neo increasingly dominant in 180/220-seat segment; CDB MAX10 order conversion further indication that larger MAXs uncompetitive.
  - Embraer JV termination means Boeing abandoning 100/130-seat segment.
  - BA 25% R&D cut announced in 1Q call not a good sign for product development.
  - MAX8 lease rates, orders (particularly lessor orders) also taking a hit.
  - Boeing, in short, is therefore at risk of losing out due to airline downsizing.
- **E-Jets will lose market share and/or profit without a large partner against A220, but E175 might control its segment.**
- **A330neo increasingly at risk of MD-11-like fate.**
- **Almost all remaining quadjet fleets look set to retire young (1/3 of 380 fleet so far).**
- **Large twins (777X, A350-1000) look marginal for most of decade.**

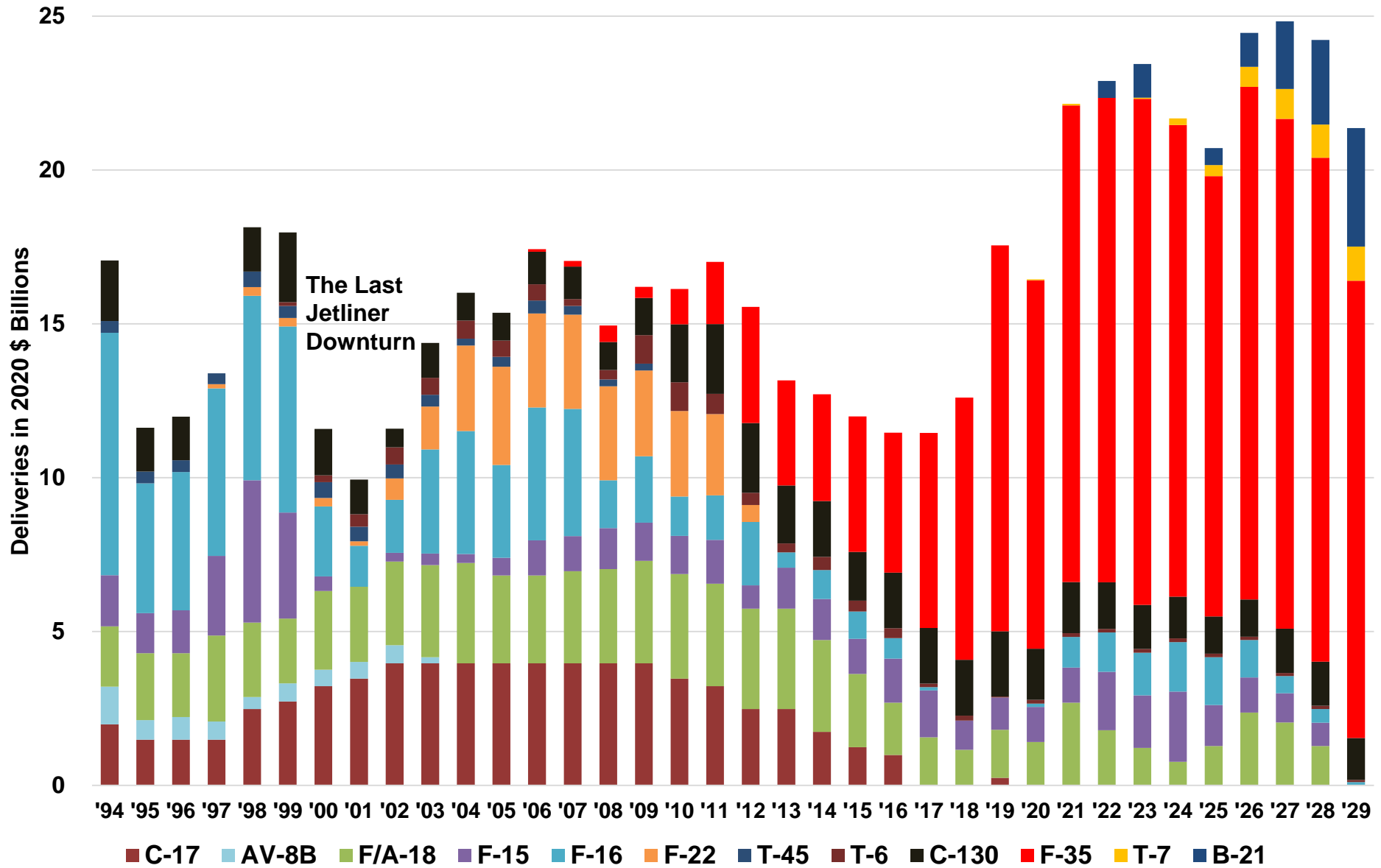
# Airbus, Boeing Jetliner Backlogs (July 1)



# No Clear Relationship Between US Defense Spending, Economy



# US Military Fixed Wing Aircraft Deliveries

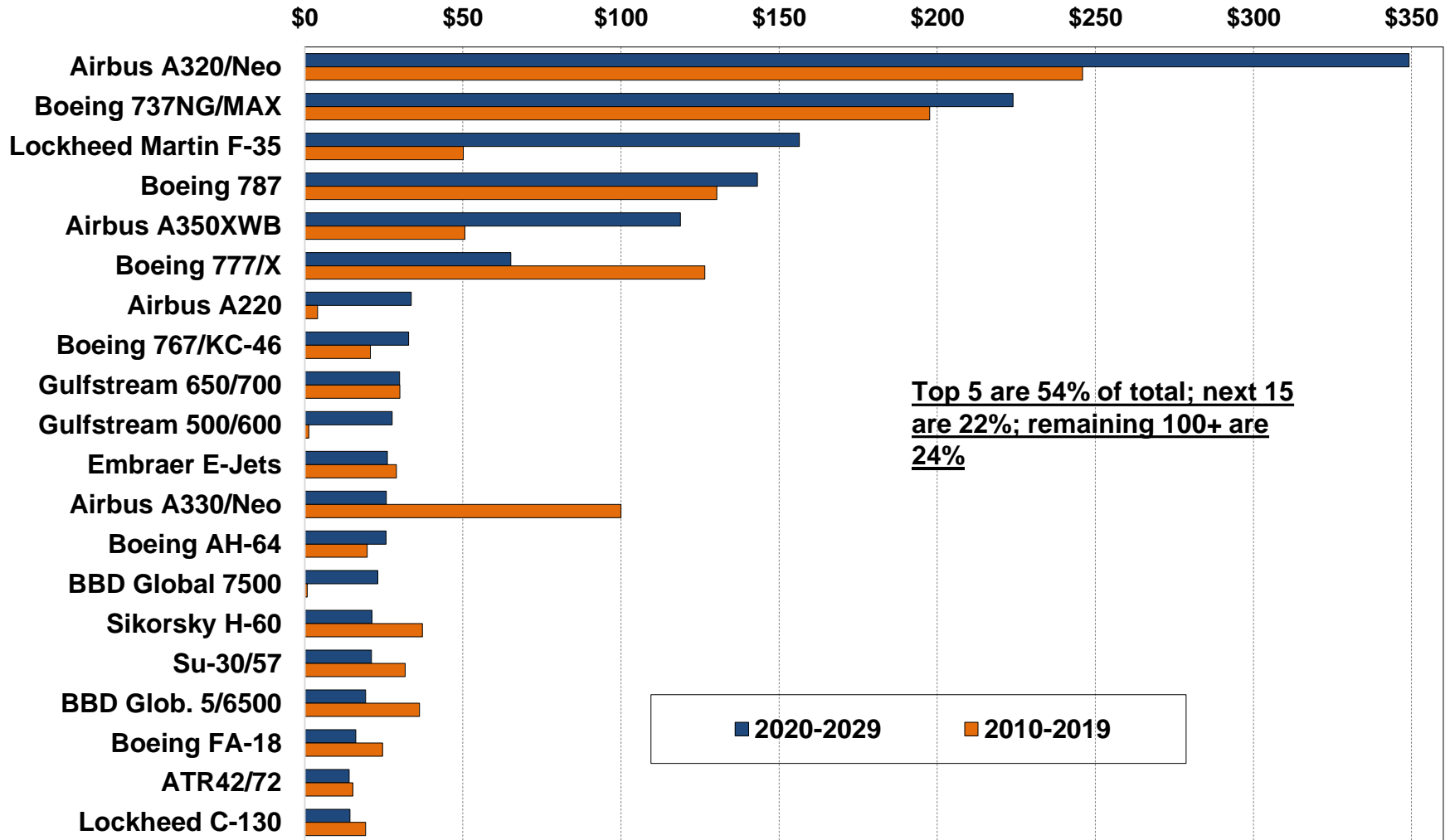


# Global Aircraft Market Outlook In One Page

<u>Segment</u>	<u>2020</u>	<u>'20-'21</u>	<u>Risk</u>	<u>Elevator Comment</u>
<b>Jetliners-SA</b>	<b>-41.3%</b>	<b>55.0%</b>	<b>Red</b>	Includes some already-built MAXs. Watch China, fuel, traffic.
<b>Jetliners-TA</b>	<b>-47.2%</b>	<b>-7.2%</b>	<b>Red</b>	Overcapacity, slow international recovery, secular shift to SAs
<b>Regionals</b>	<b>-27.0%</b>	<b>-2.5%</b>	<b>Yellow</b>	No Boeing supply chain effect on E-2; Scope clause de-risked, but little growth.
<b>Business Aircraft</b>	<b>-20.3%</b>	<b>-8.9%</b>	<b>Red</b>	Another hit after many false starts over a disappointing decade.
<b>Civil Rotorcraft</b>	<b>-11.4%</b>	<b>-6.2%</b>	<b>Red</b>	Large civil hit again. Too many new models aimed at a weak segment (oil/gas).
<b>Military Rotorcraft</b>	<b>-5.2%</b>	<b>2.6%</b>	<b>Green</b>	Programs end/slow; no risk of accelerated downturn; FVL beyond forecast, exc FARA.
<b>Military Transports</b>	<b>-29.5%</b>	<b>4.7%</b>	<b>Yellow</b>	A seriously underperforming market.
<b>Fighters</b>	<b>-22.0%</b>	<b>46.0%</b>	<b>Green</b>	I like this market. F-35 (after COVID disruption), plus strong Gen 4.5
<b><u>All Civil</u></b>	<b><u>-38.7%</u></b>	<b><u>13.3%</u></b>	<b>Red</b>	SAJetliner snapback due to MAX, weakness in other segments; more overcapacity risk.
<b><u>All Military</u></b>	<b><u>-17.4%</u></b>	<b><u>23.5%</u></b>	<b>Green</b>	Global insecurity, Tension, Malice. Special mission also boosts topline.
<b><u>Total Industry</u></b>	<b><u>-33.3%</u></b>	<b><u>16.6%</u></b>	<b>Red</b>	<b>No strong recovery until 2024</b>

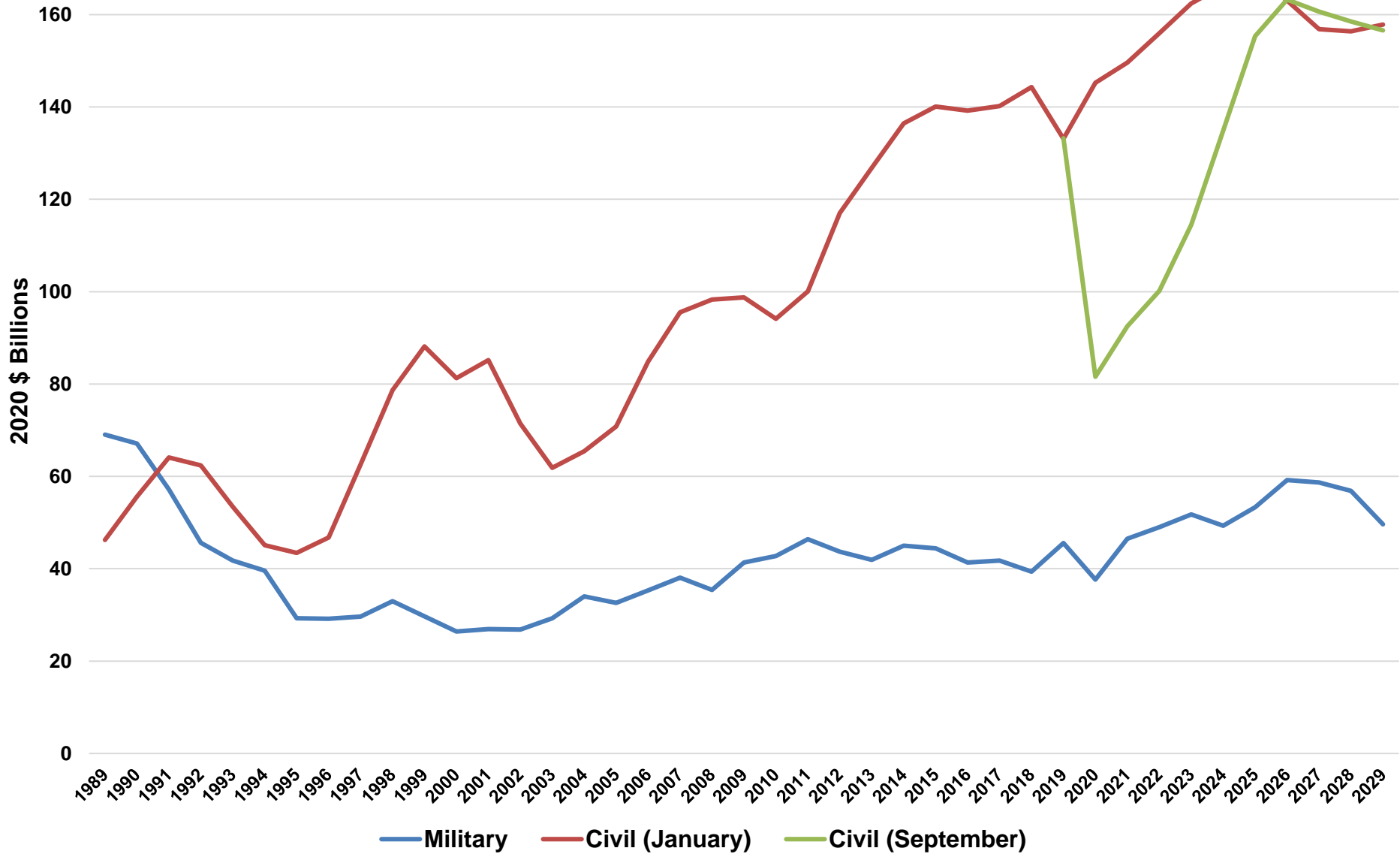
# Top 20 Aviation Programs; Volume Matters

## Cumulative Deliveries Value in '20 \$ Bns





# World Aircraft Deliveries By Value, 1989-2029



# Concluding Observations, and a Few Consolations

- **This situation might get worse.**
- **This is a synthetic market, not an organic one.**
  - **Deliveries mostly driven by exogenous factors: government aid, third-party and first party finance. These may not hold.**
- **Boeing faces a very serious mid market challenge.**
- **Defense companies have an opportunity to grow their civil side. Will they?**
- **There is some good news:**
  - **An airline paradise, except for the traffic.**
    - **Fuel, Jet costs, Crew costs, interest rates, government support (for most, and for now); Stimulate traffic, or restore profit?**
  - **Defense: budgets, export demand, industrial support.**
  - **Less business jet frothiness.**
  - **Financial sector stronger going into this crisis.**

# COVID-19 And Civil Aviation Markets

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